Sovereign Lake Nordic Club

Strategic Priorities 2026–2030

These draft priorities set out what the Sovereign Lake Nordic Club will focus on over the next several years to offer members, visitors and our community an outstanding nordic skiing experience for generations to come. They are listed in order of importance: when time, money or volunteer effort must be shared, the higher priorities come first. The Board will report on progress at each Annual General Meeting.

#	Priority	What we will do	Lead
1	Protect the ski season	Preserve our ski season and enhance its reliability in the face of a changing climate. Assess and invest in snow-security measures such as snow-farming and trail work that helps hold snow, and prepare for wildfire, smoke, extreme weather and low-snow years. Target: snow-security assessment and investment plan by 2027.	General Manager, with Board oversight
2	Deliver consistently excellent trails and grooming	Provide high-quality, well-groomed classic and skate trails and well-maintained trail infrastructure. Adopt a grooming fleet renewal plan and acquire a new or near-new trail groomer by 2030.	General Manager; Finance Committee (funding)
3	Pass Checking	Adopt pass checking procedures, prior entering the trails. Target: establish pass checking in the parking lot for the 2026-27 season.	General Manager, with Board oversight
4	Renew the lodge	Renovate/replace the lodge, secure the funding, and deliver a lodge that meets the needs of members and visitors. Targets: design and funding plan in 2027; completion by 2028.	Lodge Legacy Committee
5	Build long-term financial strength	Adopt a rolling three-year financial plan, updated every year, that covers operations, programs and capital needs; maintain healthy reserves; and plan ahead for the renewal of major assets.	Finance Committee
6	Fund our future together	Set clear annual and long-term fundraising priorities, coordinate all club fundraising centrally, and lead a capital campaign for the lodge and other major needs.	Finance Committee
7	Grow skills and lifelong enjoyment through programs	Offer programs for children, youth and adults of all abilities, from first-time skiers to competitive athletes, with clear pathways between them and enough trained coaches and instructors to meet demand.	Programs Committee
8	Support our volunteers, coaches and staff	Create a Volunteer Committee and a formal program to recruit, train, retain and recognize volunteers. Support coaches and staff so the club attracts and keeps great people.	HR Committee
9	Welcome everyone, safely	Improve trail safety, signage and emergency response, and make the centre accessible and welcoming to people of all ages, abilities, backgrounds and incomes.	General Manager
10	Strengthen partnerships	Build formal, mutually beneficial partnerships with BC Parks, the Indigenous Nations on whose traditional territory we operate, the Silver Star community, sport organizations, governments and businesses.	Board of Directors

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11	Host events that benefit the club	Adopt a multi-year plan for provincial, national and international events, choosing events based on their benefit to the club, our volunteer capacity and the impact on member skiing. Target: plan published by 2027.	Competitions Committee
12	Communicate clearly and engage our community	Share timely, accurate information, including trail and grooming reports; seek regular feedback from members; and publish an annual calendar of recurring community activities.	General Manager
13	Reduce our environmental footprint	Measure our energy use and emissions by 2027, set reduction targets, and work steadily towards becoming a zero-emissions operation.	General Manager, with Board oversight
14	Expand year-round use	Explore options for off-season training and community access, such as a surface on a short section of trail suitable for roller-skiing and other summer use, and proceed if feasible and funded.	Programs Committee, with Board oversight
15	Strong governance and continuous improvement	Follow best practice in governance, including board skills and succession planning and regular policy review, and report publicly each year on progress against these priorities.	Board of Directors