



TERMS OF REFERENCE

Event (FUN) Committee is a standing committee of the Sovereign Lake Nordic Club (SLNC). It is responsible to the Board of Directors, reporting to the monthly Board meetings.

PURPOSE: The Event (FUN) Committee gives the membership more fun events to be part of; that are NOT competitive and to get the community up to SLNC. Encourage new membership at the club and participate in these events to see all the things we have to offer at SLNC.

CORE RESPONSIBILITIES:

1. Develop activities that everyone can enjoy and bring new people to the club.
2. Integrate successful events into the operating calendar each season.
3. Be involved with community events and organizations that give SLNC high profile in Vernon. (Vernon Chamber, Vernon Winter Carnival, Fall Home Show, and Community Fairs).
4. Increase community awareness of SLNC and attract new volunteers to help with future events.
5. Engage community stakeholders (Vernon clubs, Vernon chamber, indigenous peoples) with SLNC activities.
6. Continuous engagement with members to gather feedback on what they would like to see for membership and fun activities (via surveys or feedback).
7. Obtain sponsors to support Events.
8. Donate to targeted organizations in Vernon.
9. Establish best practices for making events easy to provide at low cost.
10. Communicate events through our social media channels, our website, the monthly newsletters from SLNC and advertise events through posters at club and anywhere else we post them for community to see.
11. Communicate outcome of successful events and donations made to targeted organizations.

COMMITTEE MEMBERSHIP:

The Event Committee will be comprised of one board member, consult with General Manager about dates/events, and SLNC member and community volunteers. We also may have community volunteers helping for some events if they are our sponsors or recipients of our charity/donation.

COMMITTEE MEETING SCHEDULE:

The Event Committee meets one time a year to look at the year ahead and discover what events were a hit and to identify others that can be added for the next season. Once the competition schedule has been added for new season the committee, will look to add the FUN in-between.