







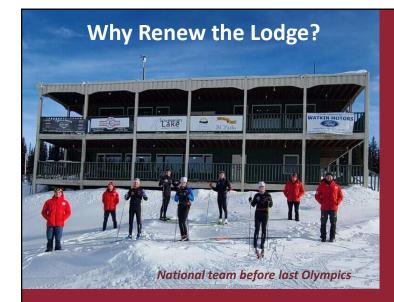


## Why Lodge Renewal & Why Now?



**REIMAGINE ' REBUILD ' REVITALIZE** 

### And why Lodge Renewal needs your support



30-year-old lodge showing its age after seeing over 1,000,000 visits

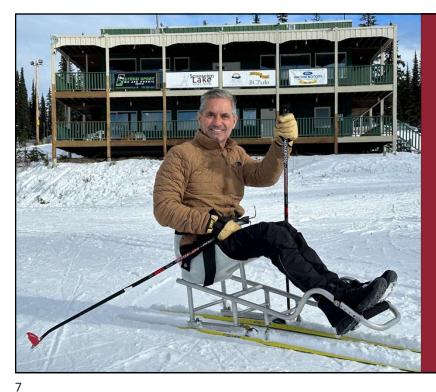
## Existing lodge is unable to support growing community demand

**Overcrowding**: Insufficient space for families, friends and groups to gather, connect and stay warm

**Inadequate amenities**: Limited rest/changeroom facilities and food services

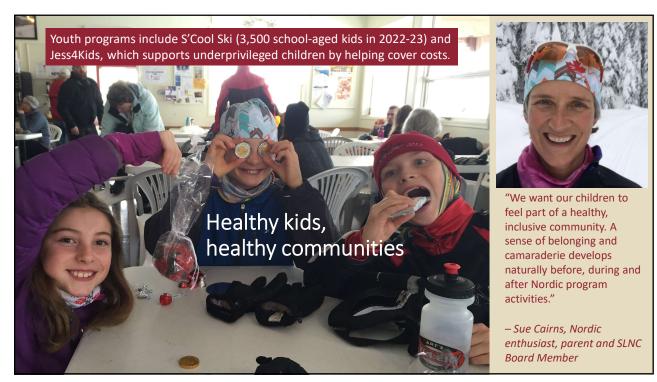
**Inadequate space**: for youth and adult programs, for hosting major ski competitions and for community events

**Limited accessibility:** Not inclusive, no meaningful accommodation for people living with disabilities



"I've skied at Sovereign as a disabled athlete since 2006... I'd like to see more accessible washrooms on the main level. ... It's often difficult to move around in the lodge when crowded... Having a reserved table with wheelchair access would be wonderful."

- Dr. Rex Hawthorne



### Why now?

## Why are we serious about moving forward now?

- Doing nothing is not an option
- 92% of members agreed that an upgraded day lodge is needed
- <u>Strategic Plan #1 priority</u>
- BC Parks is our committed partner



## Why are we launching the Members & Friends campaign now?

- A generous SLNC member has donated \$100,000!
- To take advantage of the normal preseason enthusiasm
- To be present during all 2024-25 camps, competitions, and events
- Members' giving is a <u>prerequisite</u> for many grants and private foundations!

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# We invite you to help enrich the lives of thousands in our community!

By honouring our past and reimagining what's possible, we expect a revitalized day lodge to:

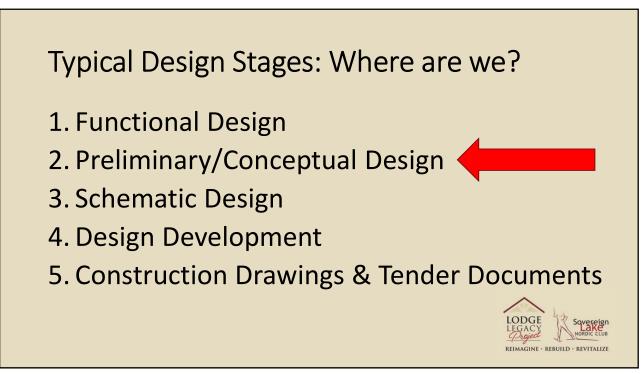
- Be a **Nordic community hub** for skiers, snowshoers and guests to meet, warm up and enjoy meaningful social connections
- Benefit a wider range of community groups, with a priority on youth, people living with disabilities, Indigenous people, and less privileged students in our local school divisions
- **Contribute to local economic development** by positioning Sovereign Lake as a tourist destination that attracts visitors to the region and a place for regional, national and international events
- Reduce our environmental footprint through the adoption of greener technologies

#### SLNC's vision: To be a world-class Centre for Nordic sport and recreation



# FUNCTIONAL DESIGN & DRAFT CONCEPTUAL DESIGN

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## Functional Design: What we heard

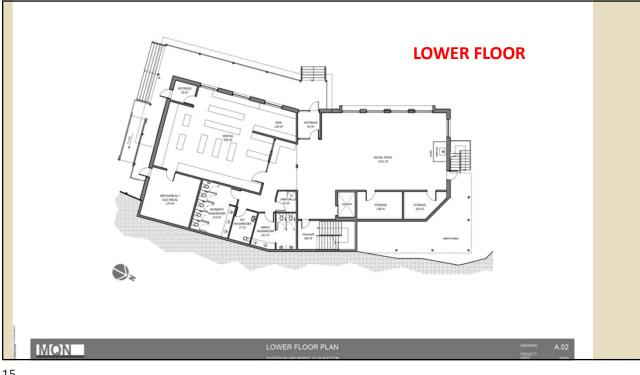
- More space!
- Better flow
- Sustainable design
  - Renewable energy, low carbon
- Improved rentals & sales area, with separation from social areas
- Looks & feels like a Nordic lodge
- Wood stove as a focus area
- Play area for small kids

- Accessible to all elevator, wider doors, etc.
- More washrooms
- First aid room in main lodge
- Kitchen area for club events
- Lots of cubbies
- Staff lunchroom
- Meet BC Building Code
- Meet WorkSafe BC



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## Selected Challenges & Outcomes



CURRENT CHALLENGE	DESIGN SOLUTIONS
Accessibility	Elevator, wider doors, accessible washrooms
School kids must change in old cabin	More changing/social space on both levels
Rental & sales area is cramped	Better separation & flow; direct access to snow
Aging structure – high repair & maintenance \$\$	Renovation and expansion; meeting current Building Code
Crowding during Masters & race/biathlon events	More space & flexibility in use of space; a kitchen; more washrooms

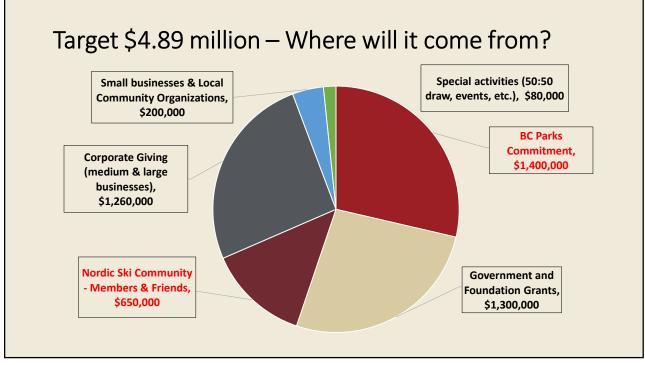


## FUNDRAISING Budget and Sources of Funding

### PROJECT COST ESTIMATE (preliminary, for fundraising)

### \$4,890,000

- 8,250 square feet @ \$385 per sq. foot
- Plus, allocations for:
  - Design (10%), site preparation & civil works
  - Environmental & archaeological assessments, fundraising
  - > Furniture, signs, & seed money for future maintenance
- Includes **25% contingency** on top of all components





### WAYS TO GIVE



#### Online through Nordiq Canada

- Tax deductible
- Receipt issued within minutes!
- Our website has a "Donate Now" button that will take you to Nordiq Canada's site
- Lump sum <u>or</u> monthly



#### Other ways to give

- In-kind donation of materials
- Stocks and bonds (via Nordiq Canada and Canada Helps)
- Cash or cheque

For more information or to discuss your options, contact Hugh Hamilton at <u>lodgefunds@sovereignlake.com</u> or 250-938-3408

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### **EXAMPLE – MONTHLY GIVING**





#### Commitment of \$1,000

• 12 months at \$83.33 per month

#### **Tax Credits for BC Residents**

• \$406.52 on a gift of \$1,000 Cost to you is just \$593.48!

Source: https://www.canadahelps.org



### ANNOUNCEMENT -MATCHING OPPORTUNITY!

- An SLNC member has committed a matching gift of up to \$40,000
- Will match donations received from fellow members and the Nordic community, if received by February
- Please help jumpstart the campaign by making an early contribution, where every \$1 quickly becomes \$2

TIER	DONATION LEVEL	KEIMAGINE + KEBUILD + KEVI
Raven	\$100,000 and up	
Black Bear	\$25,000 to \$99,999	
Ermine	\$5,000 - \$24,999	
Lynx	\$1,000 - \$4,999	
Jackrabbit	\$500 to \$999	









