

SLNC BOD Meeting

January 27, 2025

Via Teams

Attendees: C. Flores, D. Embleton, A. Klein, T. Klascha, D. Dennier, T. Connor, L. Lennie, B. Miller, L. Bot, W. Shannon

1.0 Approval of Agenda and Minutes: The BOD approved the agenda and minutes for the December 18th meeting, with a correction to Tara's name.

2.0 AGM Draft Minutes: C. Flores stated that the AGM draft minutes will be voted on at the AGM in 2025 and asked for any corrections or updates to the edits before posting. D. Dennier suggested a change in the strategy section regarding the timing equipment. C. Flores agreed to follow up with Leif for better wording.

3.0 Board Responsibilities and Expectations: C. Flores reviewed board responsibilities and expectations.

- **Meeting Participation:** It emphasized the importance of keeping cameras on during board meetings, being familiar with board packets, and participating in conversations, especially in virtual meetings.
- **Communication with the GM:** The discussion highlighted the need to streamline communication with Wendy, especially on her days off, and to direct questions through the chair to avoid overwhelming the GM.
- **HR and Big Picture Issues:** Wendy clarified that HR issues and big picture concerns should be addressed through the chair to ensure they are handled correctly and to avoid bombarding her with multiple issues.
- **Communication with Jackie:** Alex asked about copying W. Shannon on communications with Jackie, our bookkeeper. W. Shannon confirmed it was fine but reiterated the importance of addressing significant issues through the chair.
- **Professional Conduct:** The BOD was reminded to always present themselves professionally and represent the club positively. W. Shannon added that board members should be mindful of their behavior, especially at the club.

4.0 Finance Report: A. Klein presented the Finance Report, highlighting an operating surplus of \$65,000 for the seven-month period ending in December. He discussed the positive impact of day ticket sales, grants, and donations. He also provided a financial projection for the year, emphasizing the need for continued good snow conditions, grant approvals, and meeting budgeted operating expenses.

- **Operating Surplus:** A. Klein reported an operating surplus of \$65,000 for the seven-month period ending in December, which was 31% above budget and \$130,000 above the restated numbers for 2023.

- **Day Ticket Sales:** A. Klein highlighted that day ticket sales were \$35,000 or 23% above budget and \$46,000 or 33% above last year, indicating good ski conditions and high attendance.
- **Grants and Donations:** A. Klein mentioned the approval of a \$6,000 gaming grant and a \$14,600 capital gaming grant for lodge repairs, which were not budgeted for, contributing positively to the financial results.
- **Financial Projection:** A. Klein provided a financial projection for the year, showing a potential operating surplus of \$22,000, contingent on meeting day ticket sales, grant approvals, and budgeted operating expenses.
- **Future Financial Challenges:** A. Klein emphasized the need to save money for future capital replacements, such as new groomers, and highlighted the projected net deficiency of \$93,000, indicating the need for continued financial prudence.
- **Lodge Committee Funding Request:**
 - **Funding Request:** A. Klein discussed the Lodge Committee's request for \$19,600, including \$14,600 for structural repairs and \$5,000 for promotional materials. The Finance Committee found the request reasonable due to the strategic priority of lodge renewal.
 - **Structural Repairs:** A. Klein explained that the structural repairs are necessary for the lodge, regardless of the lodge renewal project, and have been assessed and budgeted.
 - **Promotional Materials:** D. Dennier clarified that the \$5,000 for promotional materials would be used for digital and poster design, printing brochures, and promotional materials to encourage donations for the lodge renewal project.
 - **Funding Source:** It was discussed whether the \$19,600 should come from the lodge donation budget or operating budget, with a preference for using donations raised for the lodge renewal project. This will be further discussed off-line with A. Klein, D. Dennier and C. Flores
- **Lodge Renewal Project:**
 - **Separate Reporting:** It was emphasized the need for separate reporting and budgeting for the Lodge Renewal Project to ensure transparency and accurate tracking of expenditures.
 - **Bank Account Management:** A. Klein explained the current process of paying lodge-related expenses through the operating account and transferring funds from the lodge account, highlighting the need for a more efficient system.
 - **Budget and Tracking:** The BOD discussed the importance of having a detailed budget and tracking system for the lodge renewal project, including line items for specific expenditures and progress reporting.

- **Fundraising Focus:** D. Dennier mentioned that the current focus for the lodge committee is on fundraising, with significant expenditures to occur once enough funds are raised for the full project.

6.0 Paved Trail Task Force: D. Dennier provided an update on the Paved Trail Task Force, explaining the proposal submitted to BC Parks and their rejection. The task force plans to revisit the proposal and discuss it further with BC Parks.

- **Proposal Submission:** He explained the proposal submitted to BC Parks for a paved trail, including a 4K trail designed for roller skiing, biking, and other recreational activities, with a focus on community use.
- **BC Parks Rejection:** He shared the response from BC Parks, stating that the proposal was not supported as it did not align with the recreational infrastructure desired at Silver Star Provincial Park.
- **Next Steps:** Include reviewing the Silver Star Park management plan, having informal discussions with BC Parks, and potentially revising the proposal in the future.

7.0 Programs Budget and Structure: W. Shannon and A. Klein discussed the need to address the unbalanced revenue and expenses in programs. The board emphasized the importance of setting clear goals and expectations for coaches and exploring ways to recruit more athletes.

8.0 Next Board Meeting: Cynthia announced the next board meeting on February 26th, which will be held virtually.

Follow-up tasks:

- **AGM Draft Minutes:** Send the strategy section of the AGM draft minutes to Leif for better wording regarding the timing equipment. (Cyndy) DONE
- **Board Responsibilities:** Send an email to the board members to gather comments and suggestions on the trail ambassador program and pass checking. (Wendy) DONE
- **Paved Trail Proposal:** Reach out to BC Parks to discuss the scope and flexibility of the paved trail proposal and clarify funding concerns. (Wendy)
- **Program Surveys:** Review the program survey information and provide feedback within the next week. (Board Members)
- **POS System Costs:** Work with Jackie to gather specific numbers on the costs and savings of the new POS system and present them at the next board meeting. (Wendy)
- **Program Structure Review:** Include discussions on the optimal coach-to-athlete ratio and capacity for each program in the upcoming program planning meetings. (Wendy)
- **Response to Brian and Sandra:** Craft a response letter to Brian Wills and Sandra Ecclestone addressing their concerns and asking for their insights on program management. (Cyndy)

